

FIVE FAMILIES | ONE VISION

Pennered by

PENMARA

APRIL 2005

HUNTER VALLEY | ORANGE | AUSTRALIA

NEWS AND REVIEWS FROM OUR VINEYARDS AND BEYOND

TRADER JOES IN THE USA TO SELL PENMARA WINES

Trader Joes, a large grocery chain in the USA has agreed to sell the Penmara Five Families range of wines. Trader Joes is a well-known player in the retailing of wine in the USA, with over 200 stores in 19 states. They focus on quality products, offering their customers outstanding value and over the years they have become famous for their selection of wines and their support of new up and coming brands. This is great exposure for the Penmara wines in the States and we look forward to working with the "Trader Joes Crew" to make the Five Families wines a significant part of their quality wine program.

The wines to be sold are:

FIVE FAMILIES CHARDONNAY

FIVE FAMILIES SHIRAZ

FIVE FAMILIES CABERNET SAUVIGNON

FIVE FAMILIES MERLOT

2002 PENMARA RESERVE MCP

A new wine with a funny name gets a 4 Star rating from Winestate Magazine.

In our last newsletter we told you about a new blended wine that our winemaker, John Hordern, has put together. Well we have received fantastic reviews on this wine from our clients and this Winestate rating is even more of an encouragement that we are onto something special with this wine.

The wine is something a little different, but it still has all the quality that you have come to expect from our Reserve wines. Do you self a favour and track down a bottle of the MCP. (Merlot / Cabernet Franc / Petit Verdot)



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2002 FIVE FAMILIES PINOT NOIR

We continue to get rave reviews on this wine from our Orange vineyards. This one comes from the UK, and Jonathon Bracy-Gibbon in the Sunday Express...

2002 Five Families Pinot Noir (Asda)

".. a Pinot, this time from down under and the collective of five Australian wine growing families, Penmara.... This has a certain jam quality in the fruit, which is nicely balanced with soft tannins and a subtle level of spice in the finish."

2005 EARLY VINTAGE REPORT

Well we have almost got all the fruit into the winery, with the exception of our Orange vineyard, which is still a few weeks away from completion. We are very encouraged by the quality so far and you will find a brief summary of our 2 major regions below:

The Hunter Valley (Upper) has had a particularly good growing season experiencing mild summer conditions with occasional (though not detrimental) rain. We have finished all the whites and the reds have only just finished coming in. All the varieties have retained good natural acidity under the mild conditions and colour is coming up nicely in the reds. All looks very good to excellent.

In Orange we are just about to start picking, after what has been a pretty cool season where the fruit has developed wonderful colour. The flavours are very promising and the acid/fruit balance is ideal. All in all our winemakers cannot wait to get the fruit into the winery.

YATALLA CREEK WINES TO BE SOLD IN HONG KONG

We are pleased to announce the addition of Northeast Wines & Spirits to the Penmara family of Agents.

Northeast specialise in representing high quality New World producers in Hong Kong... (Charles Melton / Knappstein Wines / Villa Maria / Kumeu River to name a few) ...and they have decided to include the Yatalla Creek Range of wines into their portfolio...

- YATALLA CREEK SEMILLON CHARDONNAY
- YATALLA CREEK SHIRAZ CABERNET SAUVIGNON

Next time you are in Hong Kong keep an eye out for one of our wines.



The 5 Families enjoying the fruits of their harvest.

