



MAY 2010

*Penned by*

**PENMARA**

HUNTER VALLEY | ORANGE | AUSTRALIA



**It's All Good...**

2008 PENMARA RESERVE CHARDONNAY

**88 POINTS**

[www.WineAlign.com](http://www.WineAlign.com) April 17th 2010 Releases

"The Reserve Chardonnay is packed with concentrated Melon and citrus fruit flavours. It is dry and full bodied with ripe fruit flavours balanced by subtle oak notes. Terrific with grilled chicken salad or pan seared scallops."

2009 FIVE FAMILIES RIESLING  
ORANGE REGION



WINESTATE MAGAZINE  
Australia, May 2010



**THE WHITE RIBBON**

*Classic* AUSTRALIAN WINES



We are proud to announce the release of a new range of wines from the Five Families - THE WHITE RIBBON

WHAT YOU NEED TO KNOW ABOUT THE WHITE RIBBON...

- Not all Aussie wines are fruit bombs that are over extracted and over oaked
- The Focus for The White Ribbon is elegance, finesse and style
- The Wines are all about the second and third glass, not just sipping on the tasting bench

NEW WINES IN THE RANGE INCLUDE...

- The White Ribbon **SEMILLON**
- The White Ribbon **SHIRAZ**
- The White Ribbon **SEMILLON CHARDONNAY**
- The White Ribbon **SHIRAZ CABERNET SAUVIGNON**

The 2009 White Ribbon Semillon will be released in the US retailer Trader Joes over the Northern Hemisphere Summer months. Keep an eye out for this exciting new wine!

**2010 Vintage Report** 2010 will go down as a year of quality over quantity. Great for the winemaking team. Not so great for the Sales and Marketing team. Our Hunter Valley Vineyards are down about 30% and we were able to take advantage of an early season before the challenging weather in late Feb/early March. We had excellent growing conditions during summer, but mild temperatures during budburst kept the yields low. The good news from John at the winery is that the reds and whites are looking great! 2010 for the Orange Region again sees yields down by about 15-20%. As before the consistency of our vineyards has been very encouraging and the Reds in particular are looking great. Something to look forward to when they are released over the next 18 months.

FOR MORE INFORMATION... please contact Matthew Eagan

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