



FIVE FAMILIES | ONE VISION

*Penned by*

PENMARA

HUNTER VALLEY | ORANGE | AUSTRALIA

OCT 2007

NEWS AND REVIEWS FROM OUR VINEYARDS AND BEYOND...



A VINTAGE REVIEW SEPT 29, 2007

## PENMARA AWARDED

2 "JUDGES CHOICES" IN CANADA.



Wine Access, Canada's premier national wine magazine, every year conducts their International Value Wine Awards.

In total 1,000 wines were tasted blind from 271 wineries and 14 different countries.

To qualify for this show, the wines needed to have a retail price below \$25. This price was chosen because 97% of all wines sold in Canada fall within this price point.

★ 2006 PENMARA RESERVE SAUVIGNON BLANC  
(Orange Region) 86 points

★ 2004 PENMARA RESERVE M C P  
(Orange Region) 88 points

The Penmara Reserve MCP was also listed, number **35 IN THE TOP 50** wines of the show. Not a bad result from 1,000 wines...

The Five Families and our winemakers have a real soft spot for this unique and special wine. We make it from a blend of Merlot / Cabernet Franc / Petit Verdot from our vineyards in Orange and we are glad it is starting to gain some well earned recognition from the media.

## 2006 PENMARA RESERVE SAUVIGNON BLANC

"Orange is a cool climate winegrowing region in New South Wales. The vineyards for this savvy are 850 metres above sea level, creating wines that are racy fresh with classics asparagus, peapod and passion fruit aromas and flavours.

Enjoy this wine with seafood salads...

## PENMARA RESERVE RANGE GETS A NEW MAKEOVER

We are proud to announce a new label upgrade for the Penmara Reserve range. We have given the label a modern look, very much playing on the Five Families pedigree of our winery. The stylish numeral "5" on the label is a real focal point and in consumer research during the design stage, it proved to have excellent recognition and a real shelf presence.

*These new labels will be supplied on new orders in November 2007*



WE INVITE YOU TO VISIT OUR WEBSITE [www.penmarawines.com.au](http://www.penmarawines.com.au)

FOR MORE INFORMATION PLEASE CONTACT MATTHEW EAGAN  
t + 61 2 9517 4429 e [matthew@penmarawines.com.au](mailto:matthew@penmarawines.com.au)